## Message Text

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PAGE 01 NAIROB 06299 241435Z

44

**ACTION EB-07** 

INFO OCT-01 AF-06 ARA-06 EUR-12 ISO-00 FEA-01 AGR-05

CEA-01 CIAE-00 COME-00 DODE-00 FRB-03 H-02 INR-07

INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05

CIEP-01 SS-15 STR-04 TAR-01 TRSE-00 USIA-06 PRS-01

SP-02 OMB-01 ( ISO ) W

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R 241351Z JUL 75
FM AMEMBASSY NAIROBI
TO SECSTATE WASHDC 4175
INFO AMEMBASSY ADDIS ABABA
AMEMBASSY BOGOTA
AMEMBASSY BRASILIA
AMEMBASSY LONDON
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

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AMEMBASSY DAR ES SALAAM

E.O. 11652: N/A TAGS: EAGR, KE

SUBJECT: KENYAN REACTION TO BRAZILIAN COFFEE FROST

REF: STATE 173494; LONDON 11129

1. NEWS OF BRAZILIAN COFFEE FROST STUNNED OFFICIAL AND PRIVATE KENYANS CONCERNED WITH POSSIBLE EFFECTS ON EARNINGS FOR KENYANS. APART FROM HORSEBACK PROJECTION OF MILLIONS OF DOLLARS IN UNEXPECTED FOREIGN EXCHANGE RECEIPTS OVER NEXT FEW YEARS, HOWEVER, SERIOUS KENYAN OFFICIALS ARE UTTERLY UNABLE QUANTIFY LIKELY IMPACT OF BRAZILIAN DISASTER ON KENYAN ARABICA SALES. SO FAR KENYA HAS NOT EVEN HEARD FROM AGRICULTURAL ATTACHE IN LIMITED OFFICIAL USE

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PAGE 02 NAIROB 06299 241435Z

LONDON. KENYA HAS VIRTUALLY NO OFFICIAL REPRESENTATION

## IN LATIN AMERICA.

- 2. EMBOFF CALLED JULY 24 ON A.I. MACHAYO, HEAD OF CROP PRODUCTION DIVISION, MINISTRY OF AGRICULTURE, AS OFFICIAL KENYAN BEST QUALIFIED OFFER INFORMED REACTION. MACHAYO SAID HIGHER MARKET PRICES WILL OBVIOUSLY ATTRACT MORE FARMERS INTO PLANTING IN "HIGH-POTENTIAL" AREAS NOT SUBJECT TO PLANTING RESTRICTIONS. (GOK VOLUNTARILY RESTRICTS PLANTING IN LOW-POTENTIAL AREAS BECAUSE OF BETTER ALTERNATIVE USES FOR LAND AND BECAUSE FARMERS WHO MIGHT FAIL IN THESE LESS PROMISING AREAS WOULD TURN TO GOK TO BAIL THEM OUT.) MACHAYO ALSO FORESAW THAT MORE REASONABLE FERTILIZER PRICES, EXPECTED IN PART FROM PLANNED FERTILIZER FACTORY, AND EXPERIMENTS DOUBLING PLANT POPULATION WITHOUT REQUIRING MORE LAND, WOULD CONTRIBUTE TO MORE KENYAN COFFEE UP FOR SALE.
- 3. THOUGH KENYAN GOVERNMENT WOULD NOT DELIBERATELY ENCOURAGE NEW PLANTINGS, MACHAYO CONTINUED, KENYAN GOVERNMENT WOULD HAVE TO UNDERTAKE MORE AGGRESSIVE INTERNATIONAL COFFEE POLICY TO PROTECT INCREASED PLANTINGS.

  ONE PROBABLE EFFECT OF BRAZILIAN DEVELOPMENT, HE SAID, MIGHT THAT QUOTE KENYAN POLITICIANS UNQUOTE WOULD SEEK DELAY SIGNING NEW INTERNATIONAL COFFEE AGREEMENT.

  P. KATANGIMA, AGRICULTURAL EXECUTIVE, KENYA COFFEE BOARD, CONFIRMED TO AGATT EMPLOYEE JULY 24 THAT KENYA CONSIDERS RECENT PROPOSALS FOR SUBSTANTIVE PROVISIONS OF AGREEMENT OBSOLETE.
- 4. KENYA'S TENATIVE EXPORT QUOTA OF ONE MILLION BAGS HAD BEEN CONSIDERED GENEROUS BY AGRICULTURAL MINISTER NYAGAH BEFORE BRAZILIAN FROST. MACHAYO INDICATED THAT QUOTA MIGHT STILL BE SUFFICIENT FOR TWO OR THREE YEARS SINCE KENYA CURRENTLY PRODUCING BELOW THAT LEVEL, AND 22,000 ADDITIONAL HECTARES WILL NOT BE COMING INTO PRODUCTION UNTIL 1977/78 YEAR. TOTAL AREA NOW UNDER PRODUCTION 86.000 HECTARES.
- 5. IN BRIEF, IT DIFFICULT TO READ BRAZILIAN TRAGEDY AS ANYTHING BUT WINDFALL FOR KENYA IN SHORT TERM. KENYAN LIMITED OFFICIAL USE

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PAGE 03 NAIROB 06299 241435Z

REACTION REFLECTS INVOLUNTARY BUT NATURAL SATISFACTION. LINDSTROM

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: COFFEE, AGREEMENTS, NEGOTIATIONS, MEETING REPORTS

Control Number: n/a Copy: SINGLE Draft Date: 24 JUL 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: RELEASED Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MartinML
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975NAIROB06299

Document Number: 1975NAIROB06299 Document Source: CORE Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A Film Number: D750255-1207

From: NAIROBI

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750725/aaaaawsq.tel Line Count: 109 Locator: TEXT ON-LINE, ON MICROFILM

Office: ACTION EB

Original Classification: LIMITED OFFICIAL USE

Original Handling Restrictions: n/a
Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE

Previous Handling Restrictions: n/a
Reference: 75 STATE 173494, 75 LONDON 11129
Review Action: RELEASED, APPROVED
Review Authority: MartinML

Review Comment: n/a Review Content Flags: Review Date: 24 JUN 2003

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <24 JUN 2003 by BoyleJA>; APPROVED <05 NOV 2003 by MartinML>

**Review Markings:** 

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JÚL 2006

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: KENYAN REACTION TO BRAZILIAN COFFEE FROST TAGS: EAGR, KE, ICC-INTERNATIONAL COFFEE COUNCIL To: STATE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006